

A special preview of the 2020 Scottsdale Parada del Sol Western Week events



There will be lots of Whoopin' and Hollerin' in Old Town Scottsdale on February 8, 2020

“The 67th Annual Scottsdale Parada del Sol Parade & Trail’s End Festival on Saturday, February 8, 2020 promises to be a full day of wild west adventures in Old Town Scottsdale,” says Parada Chair Wendy Springborn. “For 67 years the Scottsdale Parada del Sol volunteers have coordinated this FREE parade of more than 100 horse-drawn carriages, bands, wagons and stagecoaches. Mounted horse riders of the Maricopa County Sheriff’s Posse, Scottsdale Charros, and Hashknife Pony Express riders are just a sample of the horse groups visitors will see in the Parade,” she said.

“Our theme this year is ‘Western Legends’ and we will be honoring our Co-Grand Marshalls; both the Navajo and Hopi Code Talkers. Peter McDonald was a Navajo Code Talker and Elida Chapella and Velma Wadsworth are the widows of two of the Hopi Code Talkers and will represent them in the Parade.”

After the Parade, the Old Town downtown streets transform into a western street festival with western bands, dancing, and a Cowboy Kids Corral filled with petting animals, bouncy houses, cowboy drama and horse rides. The three street stages in Old Town will have rockabilly, string, and rock bands. Enjoy the rock of local artist Raun Alosi and country dancing in the street with the Herndon Brothers. Aztec and Folklorico dancers will perform on the Hispanic stage and street entertainers offer visiting photographers a vast array of vivid color and western style.

On the same day the Arizona Indian Festival in the Civic Center Mall area will honor the cultures of 22 tribes and serves as a platform for tribal tourism. The events planned there will raise awareness of Arizona’s indigenous communities through a spirited and immersive festival which will continue again on Sunday.

The Parada Western Week events in Old Town Scottsdale include many different activities for nine days starting on Feb. 1-Feb. 9, so check all the schedules. On February 7 at noon, the Hashknife Pony Express will ride into Scottsdale with the U.S.P.S. mail and deliver it to postal officials at Scottsdale’s Museum of the West.

“The Scottsdale Parada del Sol Parade and Festival starts Saturday morning at 10 a.m., but come early to save your place along the route with the street Festival starting immediately after the Parade and ending at 4 p.m. If you come as early as 9 a.m., you can enjoy breakfast, do some shopping, and stay later for dinner and dancing in downtown Scottsdale,” said Springborn. “The Parade draws thousands of visitors who come to enjoy the flashy Arabian horses and riders, roughhousing mountain men, wild women of the west, U.S. Marshals Posse and marching bands.”

If you and your friends are planning to attend this Old West Parade and downtown street festival called the Trail’s End Celebration, more detailed info can be found at ScottsdaleParade.com or call 602-432-7941.



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VIPs

Parade Theme

Western Legends

Grand Marshals

Navajo Codetalkers - Peter McDonald
Hopi Codetalkers - Elida Chapella and Velma Wadsworth (widows of Hopi Codetalkers Orville Wadsworth and Frank Chapella)

Parade Marshal

KMLE Radio hosts Gunner and Cheyenne

Division Sponsors

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Scottsdale Progress
Scottsdale Independent
Entertainment Solutions
Chapman Auto Group
Coors Light
Scottsdale Charros
Cold Beers and Cheeseburgers
Sunstate Equipment
Merestone Productions

Parada del Sol Committee

EXECUTIVE COMMITTEE:

Chris Lyman
Don Chiappetti
Wendy Springborn
Kim Chiappetti

Shellie Cooper
Natalie Marsh
Mary Evanson
Raun Alosi
Todd Davis
Ken Koziol
Carolyn Reyes
Kevin Koziol
Shelby Wray
Krissey Wertz
Marsha Davis
Kendra Diegan
Gina Azinna
Ellen Bilbrey
Bruce Bilbrey
James Tree
Isaac Curley

Les Lyman
Lonny Gibson
Dave Fortney
Dianne Fortney
Larry Herron
Tony Gardella
James Kieran
Garry Cooper
Staci Weatherford
Penny DiBrito
Mark DiBrito

These events all take a great effort of a multitude of unpaid volunteers from everyone on this committee and the city staff.

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Scottsdale Independent,
Scottsdale Area Historical Society

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Scottsdale Independent

Dear Scottsdale Residents and Valued Visitors,



Scottsdale Mayor Jim Lane welcomes the crowd at a previous Trail's End Festival.

It's time once again to celebrate our heritage with Western Week from Saturday, February 1 through Sunday, February 9 — eight days dedicated to honoring the rich Western and Native American culture that is part of the City of Scottsdale's past, present, and certainly, its future. Still known as The West's Most Western Town, Scottsdale is home to numerous events and activities that recognize the Western and Native American heritage that makes the city so unique while providing modern-day Western-style fun for the whole family.

As Mayor, it is my honor to present these incredible events on behalf of the City of Scottsdale. We cordially invite you to be a part of any or all of our Western Week Events:

- Western Spirit: Scottsdale's Museum of the West Free Admission and Special Programs
- Western Week Gold Palette Artwalk
- Hashknife Pony Express & Food Truck Round Up
- Arizona Native Experience
- Arizona Indian Festival

- 67th Annual Scottsdale Parada del Sol Parade and Trail's End Festival
- The Old Town Scottsdale Parada del Sol Rodeo Museum

For more information on these great activities please visit scottsdalewesternweek.com and also look for the Parada del Sol Rodeo coming in March.

It must be noted that these terrific offerings are due to the effort of a multitude of volunteers — from the Hashknife Riders to the Parada del Sol and Rodeo planners — that accomplish each event with hard work, commitment and true passion. Scottsdale is rich with such spirit of giving and strong sense of community for which we should all be grateful.

I hope to see you "on the trail" enjoying all that Western Week has to offer!

Sincerely,

W.J. "Jim" Lane

Mayor of the City of Scottsdale

Leadership team 2020: Enjoy the parade & festivities

Wendy Springborn

I have been around the Parada del Sol, in one way or another most of my life. As a kid going to Loloma and Ingleside Grade Schools, I was in the parade as a baton twirler and Pom Pom girl marching with our band. We would wear our western duds and only had to go to school for half a day so we could go to the rodeo! As an Arcadia High Schooler, I was part of the Scottsdale Youth Patrol helping to provide security and later working for Rural/Metro Fire Department to provide medical standbys for both



Wendy Springborn

events. I chaired events throughout many Paradas and in 2014 rejoined this group of long-time Parada volunteers who with our combined talents, are working to ensure this heritage event continues for future generations.

Don Chiappetti

Don has been involved with Parada del Sol in some capacity for over 50 years. As a youngster Don enjoyed getting out of school to attend the Rodeo and watching his father, a Charro lifer, ride in the Parade. Later, Don rode for the Hashknife Pony Express for over



Don Chiappetti

20 years. He transitioned to a Parada board member volunteer in 2014. Don is a well-known dentist in Scottsdale and is involved with other Scottsdale charitable organizations as well.

Chris Lyman

Chris Lyman grew up with the Parada del Sol and has been involved for more than 38 years. Her mother provided trophies for the Parada and Chris worked alongside her until she too, prepares trophies and banners for the Parade. After the Scottsdale Jaycees disbanded in 2008, Chris had the



Chris Lyman

courage and tenacity to lead the effort and volunteers to keep the Parada del Sol moving forward and growing into 2018.

Kim Chiappetti

Kim is a Scottsdale native and has a tremendous passion for Scottsdale's heritage. She has been involved with the Parada del Sol for many years—as a participant and as a committee member. From marching in the parade as a girl scout to being Vice President of the Board of Directors, Kim has donated countless hours to ensure success of all things Parada.



Kim Chiappetti

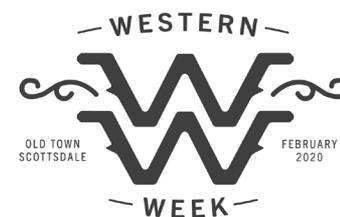
Information:

www.ScottsdaleParade.com 602-320-1483 Email: paradamedia@gmail.com

www.scottsdalewesternweek.com

City of Scottsdale Honors Cultural Heritage with Western Week

Activities and events pay homage to the area's dynamic roots



From Saturday, February 1-Sunday, February 9, the City of Scottsdale turns back time to recognize its past including its cultural influences from the "Wild West" and Native Americans and more with the return of Western Week. During this nine-day celebration, the city and organizations within host a breadth of educational and entertaining activities and events to honor the city's heritage.

"Western Week is always a fun time in Scottsdale with all the events dedicated to celebrating and honoring our southwestern heritage and the city's Old West history and roots," says Karen Churchard, Director of Tourism and Events for the City of Scottsdale. "It also serves as an interactive way to educate and inform residents and visitors alike of the rich blending of cultures and traditions that remain a vibrant part of who we are as a city today. We are very proud of our heritage and enjoy sharing it with all our residents and guests." Scheduled events include:

Maynard Dixon Art & Spirit

Saturday, February 1 | 2 p.m.
Western Spirit: Scottsdale's Museum of the West
3830 N. Marshall Way

This feature length documentary profiles the breathtaking art and complex life of artist Maynard Dixon (1875-1946). Narrated by Oscar-winning actress Diane Keaton, it provides a revealing look at Dixon's life through his paintings and drawings, family photographs by celebrated wife and photographer Dorothea Lange, and



The 67th Annual Parada del Sol Parade and Trail's End Festival takes place Feb. 8 in the historic Old Town District. Pre-parade festivities begin at 9 a.m., with the official parade beginning at 10 a.m.

interviews with his two sons, his granddaughter, and Dixon scholars and friends. FREE for members; included with museum admission for guests.

Celebrating Western Week - Wyatt Earp: A Life on the Frontier

Wednesday, February 5 | 1 p.m.
Western Spirit: Scottsdale's Museum of the West
3830 N. Marshall Way

This bio-drama features grandnephew Wyatt Earp in a portrayal of his famous relative, a role he has performed more than 1,000 times. Written by his wife Terry Tafoya Earp (1949-2019), an award-winning Arizona playwright, the play imagines a conversation between an elderly Wyatt Earp and author Stuart Lake during the mid-1920's as they discuss Earp's adventures during the final days of the American frontier. This is a

2-hour program. Free for members; included with museum admission for guests.

Western Week Gold Palette ArtWalk

Thursday, February 6 | 6:30-9 p.m.
Scottsdale Arts District
Main Street from Scottsdale Road to Goldwater Boulevard and north of Indian School Road on Marshall Way to 5th Avenue

In continued celebration of the Scottsdale Gallery Association's 45th anniversary season, this month's Gold Palette ArtWalk will be dedicated to the theme of Western Week with entertainment, music and special offerings at participating galleries throughout Scottsdale Arts District.



Free Admission to Western Spirit: Scottsdale's Museum of the West (SMOW)

Saturday, February 8 | 9:30 a.m.-5:00 p.m. | Sunday, February 9 | 9:30 a.m.-5 p.m.

Western Spirit: Scottsdale's Museum of the West
3830 N. Marshall Way

This 43,000-square-foot museum offers an encyclopedia of Western art, featuring regularly changing and permanent exhibits of Western and Native American art and artifacts, entertaining events and informative programs that bring the West's heritage, culture and community to life. Current exhibitions include more than 250 artworks from iconic Western artist, Maynard Dixon (1875-1946) ☼ the world's most comprehensive retrospective exhibition to date showcasing Maynard Dixon's lifework and artistic career as

well as Photographs by Barry M. Goldwater: The Arizona Highways Collection presented by SRP, and more. Permanent exhibitions include Carvas of Clay: Hopi Pottery Masterworks from The Allan and Judith Cooke Collection, which features 65 of the finest examples of Hopi pottery spanning six centuries, and The Abe Hays Family Spirit of the West Collection, a showcase of more than 1,400 saddles, spurs, cowboy gear and other Old West objects.

Hashknife Pony Express Arrival

Friday, February 7 | 11 a.m.-1 p.m.
Western Spirit: Scottsdale's Museum of the West
3830 N. Marshall Way

This year marks the 62nd ride for the Hashknife Pony Express, which is the oldest officially sanctioned Pony Express in the world. This free event features activities including the "Hashknife Boot Camp" for kids (11:00 a.m.-1:00 p.m.), free museum admission, live entertainment, family-friendly games, storytelling, crafts, face painting, onsite food trucks and more. At noon, the Hashknife Pony Express arrives in Scottsdale and delivers more than 20,000 pieces of mail to the U.S. Postal Service at the front steps of the museum, after which is the opportunity to meet and mingle with the riders.

67th Annual Scottsdale Parada del Sol Parade and Trail's End Festival

Saturday, February 8 | 10 a.m.-noon (parade), Noon-4 p.m. (festival)
Parade route from Drinkwater

Continued on next page

Visit ScottsdaleWesternWeek.com for most updated calendar of events

Blvd. along Scottsdale Rd., finished at Brown Ave. and Indian School Rd.; Trail's End Festival is held in the Historic Old Town District

A celebration of the city's past, present and future, the Parada del Sol Parade boasts nearly 150 entries including colorful floats, mounted horse-riders, horse-drawn carriage, marching bands, wagons and stagecoaches representing many cultures from Mexican to Native American to Arabian to Western. At the culmination of the parade, the Historic Old Town District becomes the setting for a Western-style block party with a kids' area, pony rides, food and merchandise vendors, and multiple stages with live entertainment from today's popular bands to traditional performers.



Members of the Arizona American Indian Tourism Association Board of Directors include: Geri Hongeva, president; Dorothy Denetsosie Gishie, vice president; Steve Geiogamah, treasurer; Amanda June, secretary; Roann Carmelo, board member; Isaac Curley, board member; Carrie Nelson, board member; and Raphael Bear, board member.

Arizona is made up of 22 tribes, and most will be featured during the event. Experience traditional

food, storytelling, dancing, singing and dwellings. Guests will walk away fascinated by the native beauty that Arizona has to offer. Additional features include native arts and crafts as well as innovations and trends in cultural tourism experiences in Arizona.

Arizona Native Edible Experience

Saturday, February 8 | 6 p.m.-8 p.m.

**Western Spirit: Scottsdale's Museum of the West
3830 N. Marshall Way**

As part of the Arizona American Indian Tourism Association's Arizona Indian Festival, the Arizona Native Edible Experience takes place in a cocktail-style setting with Native art and artists, Native chef tasting stations offering traditional and fusion foods and cocktails, a silent auction and more to pay homage to the Native culture and heritage and today's Native communities living in Scottsdale. Tickets are \$25+ per person with no host bar.

The City of Scottsdale's rich past dates back more than 130 years, to the original farming and ranching operations that eventually inspired its nickname as "The West's Most



Western Town." While Old Town has become significantly more sophisticated with an array of local boutiques, art galleries, fine dining establishments, wineries and craft breweries, the city maintains its Old West charm and heritage, which is celebrated during Western Week. For more about Western Week, visit scottsdalewesternweek.com.

About the City of Scottsdale: *Scottsdale is considered to be one of the most desirable communities in which to live, visit and do business. The Old Town area has become a vibrant urban center combined with a nostalgic touch of the Old West, and is home to more than 90 restaurants, 320 retail shops and more than 80 art galleries. For more, visit www.oldtownscottsdaleaz.com.*

Arizona Indian Festival

Saturday, February 8 | 10 a.m.-6 p.m.

Sunday, February 9 | 10 a.m.-4 p.m.

**Scottsdale Civic Center Plaza
3939 N. Drinkwater Blvd.**

This two-day celebration honors Arizona Indian culture and serves as a platform for tribal tourism to raise awareness of Arizona's indigenous communities through a spirited and immersive festival.

Parade map and activity locations



The Scottsdale Charros

The Scottsdale Charros are an all-volunteer, nonprofit group of business and civic leaders that promotes the Scottsdale community through funding and support of youth, education and charitable causes. The Charros partner with the City of Scottsdale and the San Francisco Giants to host Spring Training Baseball at Scottsdale Stadium each spring. The Charros fundraising efforts has resulted in over \$18 million dollars in donations to hundreds of deserving local charities and public education. The Charros provide education grants to local public schools, scholarships to college students and celebrate teachers at our annual Outstanding Students and Educators Banquet. The Charros continue to look for innovative ways to improve the quality of life in Scottsdale.



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Scottsdale, AZ 85251
Phone: 480.663.0700
Fax: 480.663.0718
info@solutionsaz.com

**2020 Parada del Sol
PARADE ROUTE**

Event Location:
Scottsdale, AZ
Event Date:
February 8th, 2020
10AM-12PM

Trail's End Festival: Free entertainment







Performer Facts

- 🎸 Genre: Country/Rock
- 🔥 High energy 4-piece band
- 🎵 Originals and covers
- 📀 Has been featured on the Billboard's top 100 songs

Band Biography

Established in 1979 out of the Mogollon Rim country of Heber-Overgaard Arizona, Mogollon Band has performed for audiences worldwide including everything from private parties, corporate events, to large concert venues. Mogollon Band delivers a fun, high energy, interactive performance that audiences of all ages love. Mogollon Band is one of the only Country/Country Rock bands that still include a fiddle in their performances. Get ready to be entertained! Not only does Mogollon Band perform country music but also classic rock, tropical rock and original music too! Mogollon has been featured on Billboard top 100 songs. They have 5 recorded albums and are currently working on producing another album.



ENTERTAINMENT SOLUTIONS Inc.

The Herndon Brothers

The Herndon Brothers perform regularly at their family owned Scottsdale landmark restaurant Handlebar J, owned and operated by the Herndon's for over 43 years.



The band has been together since 1986, and besides performing their own brand of country music and more, they have also performed with and backed many well known artists including Kenny Rogers, Glen Campbell, Huey Lewis, Lyle Lovett and Willie Nelson.

Ray Herndon (Guitar; vocals, fiddle) has toured and recorded with Lyle Lovett since 1983; was a founding member of the national country group McBride and The Ride and as a songwriter co-wrote Kenny Chesney's number one song Me and You. Ron Herndon (keyboards/vocals) has been performing his entire life, at thirteen he toured the country with a very popular horn band called the Gringos. J David Sloan (Acoustic guitar/vocals/fiddle) joins the Herndon brothers on Wednesday nights at Handlebar J. J David Sloan was a long time fixture and band leader at an iconic nightclub in Phoenix called Mr. Lucky's, he has toured with Willie Nelson and many others. His first LP was produced by Waylon Jennings. Gary Bruzzese (drums/vocals) was a part of Glen Campbell's band for over twenty years, and has played music and been friends with the Herndon's since 1975. Duane Wriston (guitar/vocals) has been with the band for twenty-eight years, and has also performed around the valley for many years. John Willis (bass) is an in demand bassist, and has played with the best of the best Arizona artists, from jazz to country.

Over the years, The Herndon Brothers have solidified their place in the Arizona music scene, inducted into the Arizona music and Entertainment hall of fame in 2007.



Raun Alosi Band

High energy variety music. rock to funk, country to classics: Raun and the boys are ready to entertain any size audience.

From private functions to corporate and charity events and festival concerts, Raun has an entertainment package for all of your entertainment needs.



The Arizona Native Edible Experience



The Arizona Native Edible Experience, a unique Native tasting experience held in a cocktail-style setting featuring contemporary Native artists including Art of the People, Bahe Whitethorne Sr., Gabriel Ayala, The IndigeDesign Collab founders, Eunique Yazzie, Shon Quannie, and Brian Skeet, exquisite Native chef tasting stations featuring both traditional as well as fusions foods and cocktails featuring San Carlos Apache forager & Ancestral Food Archivist Twila Casadore, Brian Yazzie aka "Yazzie the Chef", Renetto- Mario Etsitty and Andrew Humeyumptewa,

This curated event reflects upon the rich tapestry of Native Arizona through its food, music, people, culture and history and brings together the many Native communities represented throughout the state.

Held Saturday, February 8 from 6 p.m. to 8 p.m. at Western Spirit: Scottsdale's Museum of the West, the Arizona Native Edible Experience also features a silent auction benefiting AAITA. Cost is \$25 and tickets are available via www.arizonanativeexperience.com.

PEARL RIDGE



Performer Facts

- ✓ High energy 5 piece cover band
- ✓ Covers a variety of different genres
- ✓ Known for getting the crowd up and dancing!

Band Biography

Pearl Ridge is a high energy cover band that has established itself as a valley favorite. This 5 piece band came together several years ago, forming a seasoned and versatile act that has opened for many top performers and events. Whether its rock, pop, country or funk, Pearl Ridge brings powerful vocals and dynamic musicianship to all of yesterday and today's top hits and deep tracks. From clubs to private parties to corporate events, Pearl Ridge's rock solid grooves will keep you on the dance floor all night long!



Example Set List

| | |
|------------------------------------|------------------------------------|
| ✓ Back in the USSR – The Beatles | ✓ Rock n Roll – Led Zepplin |
| ✓ Respect – Aretha Franklin | ✓ Sweet Caroline – Neil Diamond |
| ✓ Gold on the Ceiling – Black Keys | ✓ Higher Ground – Stevie Wonder |
| ✓ Summer of 69 – Bryan Adams | ✓ Mustang Sally – Wilson Pickett |
| ✓ Tequila Sunrise – The Eagles | ✓ Jessie's Girl – Rick Springfield |

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History of Scottsdale's Parada del Sol

By Wendy Springborn

Those families that are new to the Valley of the Sun will sooner or later ask a local resident, "What is the Parada del Sol?" and just get a grin followed by a friendly explanation. "It's a great western parade, festival and rodeo that we go to each year. When we were little, we walked in the parade, and school was closed for a ½ day so we could go to the rodeo. I remember the crowds, horses, cowboys, and waving to friends. I take my kids, so they have some of those western memories."

Amazingly, few cities can boast they still have a free city-wide event as a living example of their history and especially an event featured continuously for 67 years! Many dedicated Scottsdale and Phoenix area volunteers, including three generations of families, have been involved and still plan and run this celebrated parade and street festival.

Originally, the Parada del Sol was organized by a group of local leaders and they called their event the "Sunshine Festival." The Scottsdale Junior Chamber of Commerce (Jaycees) and many young leaders took it over in April of 1953 and adopt-



At left, Amanda Blake, the actress who played Miss Kitty in the long-running Western television series "Gunsmoke," was a Scottsdale resident. She is shown here with former Mayor Herb Drinkwater taking part in the 1969 Parada del Sol activities. Photos courtesy Scottsdale Historical Society; visit www.ScottsdaleHistory.org.

ed the Parade as a project to draw attention to Scottsdale. This team brought in hundreds of horses and entertainment to highlight the spirit of the Old West. It was originally held in November but was later moved to February with festival activities such as street gunfights, robberies, kangaroo courts by the Jaycee Mavericks and a "best beard" contest.

The Parada rodeo was added in 1956 and the name "Parada del Sol" was adopted. The original rodeo was in the lot where the Fashion

Square is now and then the arena was moved nearer to downtown in 1959. In 1985 the Rodeo moved to Rawhide in north Scottsdale, and later to West World to handle the huge four-day crowds. The rodeo was sanctioned by the Professional Rodeo Cowboy's Association and is has been filmed for national TV.

In 1959 Holbrook's Hashknife Pony Express joined the Parada del Sol events. With 25 rough riders and 20,000 pieces of U.S. Mail, the Pony Express attracts visitors to mail pick-ups in Holbrook and Payson with a final delivery in Scottsdale. Also, in 1959, the Chamber added the Howdy Duettes to be ambassadors for the City. After many years missing from the festivities, the Hilton Embassy Suites brought them back to be part of Parada.

In 2008, the official Scottsdale Jaycees disbanded, and another organization was created by former Jaycees. Without 125 members to help plan this magnificent event, and little funding, Dave Alford, Chris Lyman, Dave Fortney, Jim Dusenberry and Mark DiBrito, kept it all going for six years until volunteers Wendy Springborn, Chris Lyman, Don Chiappetti and Kim Chiappetti stepped in to han-

dle just the Parade and Festival portion, while Dave Alford took over the Rodeo. They all vowed to continue rebuilding this extravaganza with two different committees working on each event. The Parade and Festival added event expertise from Ken Koziol and his amazing team at Entertainment Solutions. The City of Scottsdale City Council has always recognized Parada as its signature special event and their support helps draws thousands of visitors to the Old Town Scottsdale every year for 67 years.

About 30 volunteers arrive at 4 am on parade day to help set up. They direct announcers, escort VIPS and arrange staging on all the downtown streets for entertainers. Volunteers line up horses, direct

hundreds of parade participants to their starting spots, and control the parking, traffic and crowds along the streets.

Parada stalwart Dave Alford and his group of volunteers will gear up to manage the four days of the Rodeo Scottsdale which includes professional rodeo activities at West World in March.

Today the "Scottsdale Parada del Sol Parade and Trail's End Festival" is one part of the Scottsdale Western Week events which also includes the Arizona Indian Festival and Hashknife Pony Express. These events are all roped together so each group can help herd visitors to Scottsdale, the "West's Most Western Town."

Note: Jeans, boots and hats encouraged for events.

PARADA DEL SOL TRAIL'S END FESTIVAL
2020 FESTIVAL MAP

7542 E Camelback Rd.
Scottsdale, AZ 85251
Phone: 480.663.0700
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info@solutionsaz.com

Parada del Sol
Trail's End Festival
Operations Festival Map
as of 1-6-20

Event Location: Scottsdale, AZ

Event Date: February 8th, 2020
Noon - 4pm



During Western Week, Old Town Scottsdale transforms into an authentic old west experience, and a fun ride for the entire family. Connect with Old Town's western history, up-close and in person, through western and Native American festivals, art walks, the Hashknife Pony Express, Parada del Sol, and our newest event, Arizona Indian Festival.

"We are delighted to once again offer a number of themed events throughout this special week that bring the community together to remind us all of our city's Western roots," says Karen Churchard, Director of Tourism and Events for the City of Scottsdale.

"As our town continues to grow and develop, we



work hard to keep a tight grasp on our unique history that makes Scottsdale so special."

The City of Scottsdale's rich past dates back more than 130 years, to the original farming and ranching operations that

eventually inspired the nickname "The West's Most Western Town."

While Old Town has become significantly more sophisticated with a bevy of local boutiques, art galleries, fine dining, wineries and craft breweries, Scottsdale still maintains its Old West charm, which is celebrated during Western Week.

For more about Western Week and all of the city's activities year round, visit scottsdaleaz.gov.

Honoring the Code Talkers as our Grand Marshals

Peter McDonald

Navajo Code Talker, former leader of the Navajo

Nation, Honorary Festival Planning Committee Chair

At the age of 15, Peter MacDonald, a Navajo from Teecnospos, AZ, enlisted in the U.S. Marine Corps. He went through boot camp at U.S. Marine Corps Recruit Depot (MCRD), San Diego, CA. Following regular combat and communication training at USMCB in Camp Pendleton, CA, MacDonald, along with other Navajo Marines, was secluded from other Marines for top secret Navajo Code School. During the final phase of World War II (1944-46) MacDonald served in South Pacific as Navajo Code Talker and North China with the Sixth Marine Division.

He was honorably discharged with a rank of Corporal. He went back to his home

community of Teecnospos, Arizona.

After graduation from High School and Junior College in Muskogee, Oklahoma, MacDonald went on to University of Oklahoma and graduated with an Electrical Engineering degree (BSEE). He pursued graduate studies at UCLA while working as a Project Engineer on the Polaris Missile project for (Howard) Hughes Aircraft Company. MacDonald served as Project Manager for the manufacture of the Polaris Missile Guidance System and was a member of the elite Hughes Technical Staff (MTS).

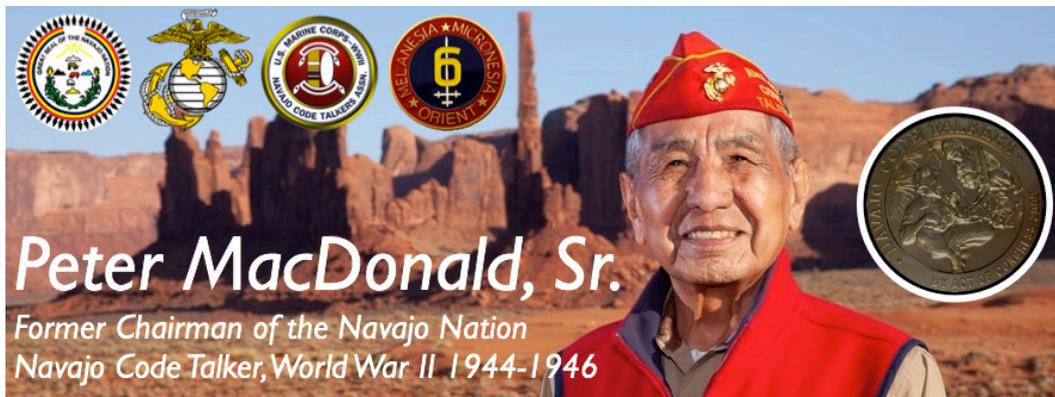
MacDonald has a long list of

entrepreneurial endeavors attached to his name.

Prominent among his work experience is his service as Chairman of the Navajo Nation from 1971 to 1983 and 1987-91. MacDonald was re-elected to the Office of the Chairman four times—unprecedented in Navajo history.

MacDonald is co-founder of the Council

of Energy Resource Tribes (CERT), the National Tribal Chairman Association, the American Indian National Bank and the Native American Prep School. MacDonald also worked as Sales and Marketing Director for Cataract Engineering Company, providing engineering service for start-ups of Nuclear Power Plants and overhaul of coal-fired power plants.



Peter MacDonald, Sr.

*Former Chairman of the Navajo Nation
Navajo Code Talker, World War II 1944-1946*

Elida Chapella and Velma Wadsworth

Widows of Hopi Code Talkers Frank Chapella and Orville Wadsworth

Frank Carl Chapella was born on October 18, 1906, in Tewa Village, Arizona, and was Bear Clan. He was second oldest of three brothers and two sisters.

He spent his early years in Polacca. He attended grade school in Polacca and Kykotsmovi.

Later he attended and graduated from Phoenix Indian High School, Phoenix, Arizona, where he excelled football sports.

Mr. Chapella was drafted into the U.S. Army on June 11, 1942. He was later selected to become a Hopi Code Talker and served with the 81st Division, 323rd Infantry Regiment, in the Asiatic-Pacific theater of operations, as a low speed radio operator.

His military records cites he sent and received coded messages from battalions, and then decoded the messages for regimental headquarters commanders.

Following the end of World War II, Mr. Chapella was honorably discharged from the U.S. Army on December 21, 1945, in the rank of Private First Class.



**Frank C.
Chapella**

For his military service, he was awarded the Bronze Star Medal, Army Good Conduct Medal, American Campaign Medal, Asiatic-Pacific Campaign Medal, World War II Victory Medal, Philippine Liberation Medal, Combat Infantry Badge and World War II Honorable Service

Lapel.

After serving his country, Mr. Chapella returned home and married Elida Shula, raising their family, which included three daughters, six sons, and many grandchildren and great grandchildren.

He worked with Land Operations, Bureau of Indian Affairs for many years until his retirement. Frank remained active in his kiva duties, enjoyed farming his garden, ranching and enjoyed time with his extended family.

Mr. Chapella passed away on May 26, 1984, at the age of 77. On November 20, 2013, his widow was bestowed posthumously the Congressional Hopi Code Talker Silver Medal, at Washington, D.C.

Orville Wadsworth was born on March 9, 1921, in Shungopavi Village, Arizona, and was Bear Clan. He was third oldest of two brothers and five sisters.

He spent his early years on the Hopi Reservation where he attended schools in Polacca and Kykotsmovi.

Mr. Wadsworth was drafted into the U.S. Army on August 19, 1942. He was later selected to become a Hopi Code Talker and served with the 90th Bombard Group, 5th Army Air Force in the Asiatic-Pacific theater of operations, as a radio operator.

His military records cites he sent and received coded messages from battalions, and then decoded the messages for regimental headquarters commanders.

Following the end of World War II, Mr. Wadsworth was honorably discharged from the U.S. Army on November 28, 1945, in the rank of Corporal. For his military service, he was awarded the Army Good Conduct Medal, American



**Orville
Wadsworth**

Campaign Medal, Asiatic-Pacific Campaign Medal, World War II Victory Medal, Philippine Liberation Medal, and World War II Honorable Service Lapel.

After serving his country, Mr. Wadsworth returned home and married Velma Talahaftewa, raising their family, which included two daughters, two sons, and many grandchildren and great grandchildren.

He worked with the famed Fred Harvey Company at the Grand Canyon as a warehouse manager for many years.

Orville remained active in his kiva duties, enjoyed weaving Hopi ceremonial kilts and enjoyed time with his extended family. Mr. Wadsworth passed away in 1969, at the age of 48.

On November 20, 2013, his widow was bestowed posthumously the Congressional Hopi Code Talker Silver Medal, at Washington, D.C.

*Courtesy of Hopi Veterans Services,
the Hopi Tribe*

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